

# John David Escaño Ladera

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## INDIVIDUAL PROJECT BASE

- Technical Director:** **Fora Mall Christmas Grand Opening**  
Fora Mall by Filinvest Land Corp. Tagaytay City - Dec. 2017
- Graphic Design Provider:** **Vanity First Derma Clinic**  
Farmers Plaza Cubao - November 2017
- Assistant Technical Director:** **OMLAW 20th Anniversary**  
Shangri-La Makati Grand Ballroom - October 2017

## CORPORATE WORK EXPERIENCE

**Company Name: GV Productions Inc.**  
**Position:** New Media/Production Associate  
**Responsibilities:**

- Events Photographer (ASCS - New Media Department)**  
Equipped with Sony Alpha Cameras. (Shoot and Post Production Selection + Edit)
- Production (ASCS - New Media Department)**  
Meeting coordination, Teleprompter and production material preparation such as raw videos *Extraction, Digitalization & Conversion.*
- Marketing (Genesis Marketing Department)**  
Events poster layout, coordination with printing companies, coordination with collateral companies such as Newspaper Ads: PDI, Manila Bulletin, Phil Star, Business World. etc.

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**Company Name: Manila Genesis Entertainment & Management Inc.**  
**Position:** Layout Artists/Web Developer  
**Responsibilities:**

- Website Design/Developer (ASCS Department)**  
Equipped with CMS - Wordpress, Dreamweaver, PHP, HTML, CSS, Adobe Photoshop.

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**Company Name: MSI-ECS Phils.**  
**Position:** On the Job Training  
**Responsibilities:**

- Website Design/Developer (MIS Department)**  
Equipped with Dreamweaver, PHP, MySQL, HTML, CSS, Adobe Photoshop, And Video Editing Software such as AVS, Adobe premiere, and Sony Vegas for Campaigning new ads for the company.

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**Company Name: Mogoul Enterprises Co.**  
**Position:** Graphic Consultant (*Freelance*)

- Photo Manipulation/Layout Artist**  
Equipped with Adobe Photoshop and Adobe Lightroom  
[theswisscare.com](http://theswisscare.com)

## CERTIFICATIONS

Certificate on NC2 Tesda (*Computer Hardware Servicing*)  
Certificate on Adobe Photoshop Course  
Certificate on VCF Music Team Workshop  
Certificate on Personality Development Leadership

## SPECIFIED SKILLS

### Multimedia/Graphic Application Programs

Adobe Photoshop (*Lightroom/ImageReady*)  
Sony Vegas Pro (*Video Editing*)  
Final Cut Pro (*With Motion Effects*)  
Adobe Premeire Pro CC  
Adobe After Effects (*Video Animation*)  
Adobe Audition (*Sound Mastering*)  
Adobe Dreamweaver (*Website Development Tool*)

### Web Markup Languages

HyperText Markup Language (*HTML*)  
Cascading Style Sheet (*CSS*)  
*PHP* for Wordpress

### Events

Technical Director, Teleprompter, Playback & Spinner

### Database Application Programs

Microsoft Office Access  
MySQL - Xampp

## ACADEMIC AWARDS

### College:

3<sup>rd</sup> term (S.Y. 2010-2011) Dean's Lister (3<sup>rd</sup> honors)  
- **Team Leader** (*World Wide Web Fundamentals Project Thesis*)  
- *Best in Sound Design for Interactive Multimedia*

### High School:

Graduate

### Elementary:

Graduate with honors

## EDUCATIONAL ATTAINMENT

Informatics International College  
(*Eastwood City Main Campus*)

### Tertiary:

-Bachelor of Science in Information Technology  
(S.Y. 2009-2014)

## PERSONAL INFORMATION

Birthday : October 17, 1991  
Age : 26 years old  
Status : Single  
Sex : Male  
Nationality : Filipino

## REFERENCES

<b>July Regio</b>	- Sales & Marketing Consultant iCross.ph a values company	+63998 597 6842 +63975 459 6745
<b>Joy Cochon</b>	- HR/Admin Manila Genesis Entertainment & Mngt. Inc.	+63917 845 8826 (02) 535 0786
<b>Maricel Divina</b>	- Academic Head Informatics Eastwood College, Quezon City	+63918 268 7619